

Protecting the Places We Love

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Diverse Natural Resources

- 45% Forested
- 127 miles of Atlantic Coastline
- 600,000 Wetland Acres
- 1,000 Plant & Animal Species



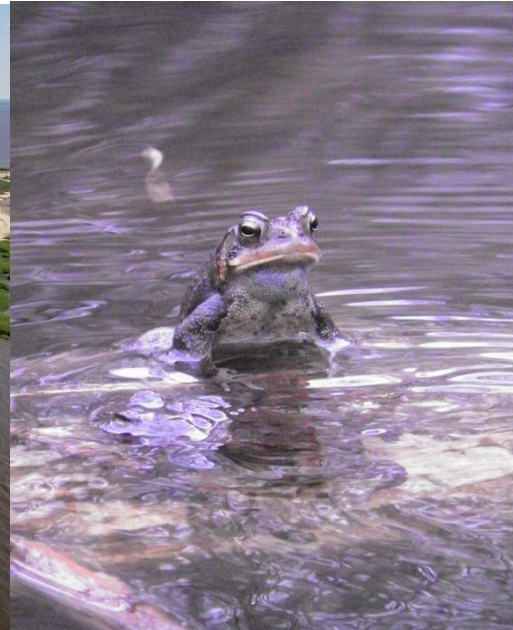
The Garden State



- 720,000 acres of Farmland
- \$1 billion in sales
- \$200,000 in commercial fishing



What's at Risk?



What's at Risk?



As Fresh As *Fresh* Gets



Ecosystem Opportunities

RUTGERS

NEW JERSEY
MAP

Conservation Blueprint

La

NJ



<https://njmap2.com/t>

COASTAL RESILIENCE

APPROACH

Coastal Resilience addresses four critical areas of climate adaptation planning:

(1) **Assess Risk** and vulnerability to coastal hazards including current and future storms and sea level rise scenarios,
(2) **Identify Solutions** for reducing risk

(3) **Take Action** to help communities develop and implement nature-based solutions where appropriate and
(4) **Measure Effectiveness** to ensure that our efforts to reduce risk through restoration and adaptation are successful.

The Nature
Conservancy

www.coastalresilience.org

Ecosystem Opportunities

- **State protection policies**
- **Informed local policies**
- **Promote additional science**


Agricultural Opportunities

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- An aerial photograph of a farm. In the center, there is a large red barn with a white roof. To the left of the barn is a parking lot with several white cars. The farm is surrounded by rows of crops, likely corn, planted in neat, parallel lines. In the background, there are rolling green hills under a clear blue sky. The text of the list is overlaid on a semi-transparent white box in the center of the image.
- **Risk Management Framework**
 - **What's most at risk?**
 - **Adapt strategies**
 - **Public-Private Partnerships**

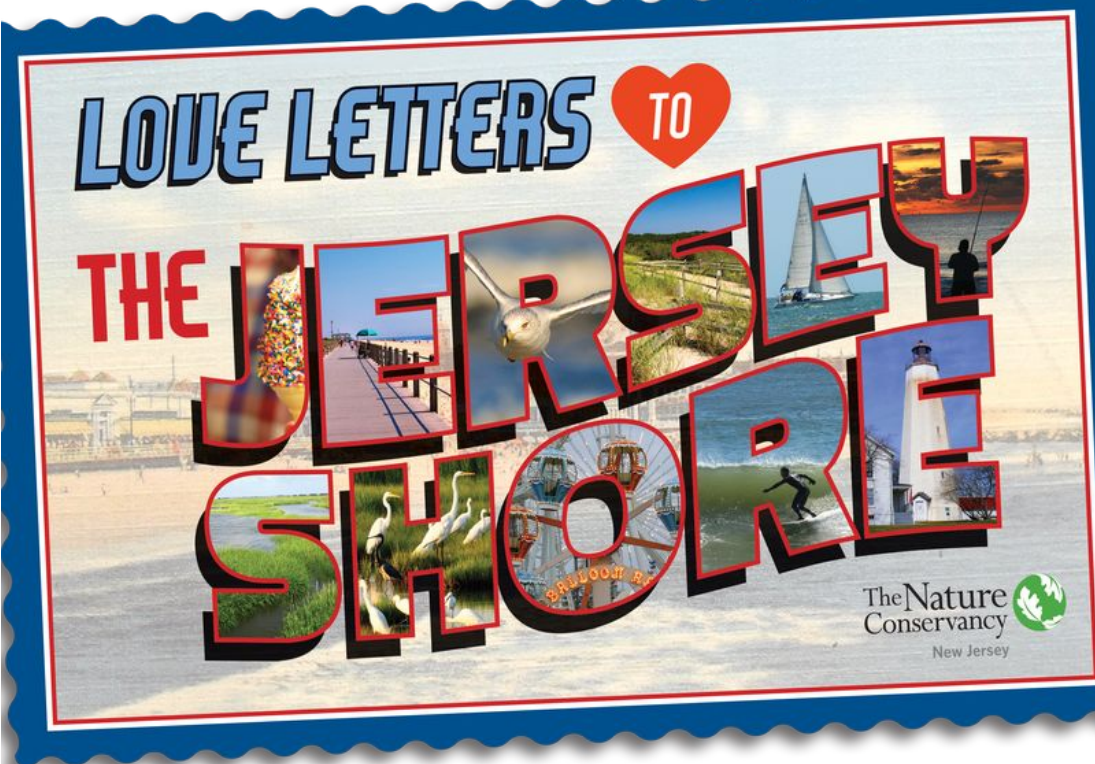
Mitigation Opportunities




I 
NEW
JERSEY

LOVE LETTERS  TO

THE JERSEY SHORE



The Nature Conservancy
New Jersey 

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